



Indoor Sports Victoria

Sponsorship Packages 2013/14



Indoor Sports Victoria is a not for profit incorporated association, our main purpose is to promote participation in the variety of indoor sports we offer, namely indoor cricket, netball, soccer, and volleyball.

Additionally Indoor Sports Victoria member centres offer a variety of recreational activities such as Laser Force, children's sports clinics, school holiday programmes, and children's birthday parties. There are 24 metropolitan and country member centres, all providing a wide variety of sports and services.

Marquee competitions are the indoor cricket and indoor netball Super League and Major League tournaments. Both tournaments showcase the sports played at a high level feeding into representative teams.

Following the Super League winter season, the annual Zones Championships weekend is held. The State teams are selected from the 'Zones' with the best players in the state competing for their respective region. The 'Zones' Championships are always hotly contested as metro and country players push for State selection.

The annual Australian Championships are the highlight on the national calendar with the junior tournament for boys and girls providing a pathway into the Open carnival, and the Masters tournament offering State honours for legends and long-time contributors to the sport. Each of the three tournaments run for one week and are held in cities all around Australia annually.

Indoor Sports Victoria provides facilities for fun recreational activity, junior and senior sport, to elite level sporting competition and has centres in various regions across metropolitan and regional Victoria.

The Indoor Sports Victoria website and affiliated social media sites, provides a wealth of interactive information to members, supporters, and consumers. Information such as live ladders, live results, Super League Teams, and State Team selections always generates a lot of interest and traffic to our website.

Live streaming of Super League and National Championships, and the eCommerce component of the site specialising in apparel and indoor sports equipment, are also great vehicles attracting interest for potential advertisers and partners, looking to promote their brand and products in conjunction with a State Sporting Association.

Indoor Sports Victoria has also established a formal relationship with Cricket Victoria. In 2009 the partnership between ISV and Cricket Victoria was formalised, providing access to cricket resources through Cricket Victoria and Cricket Australia. The promotion of indoor cricket in Victoria is now better than it's ever been, with access to Cricket Victoria and Cricket Australia communications through websites, social media, press releases and advertising.

To be a major partner with Indoor Sports Victoria or to view various sponsorship and advertising options, see below.



ISV direct contacts are:

- Ross Gregory – 0437 658 427 admin@indoorsportsvictoria.com.au or rgregory@cricketvictoria.com.au
- Paul Gilchrist – 0437 686 158 pgilchrist@cricketvictoria.com.au

Sponsorship packages

Major Partner Opportunities - Victorian Open State Teams Men/Women Naming rights sponsor

Benefits:

- Major Partner, prominent website banner advertising for length of agreement
- Victorian Men/Women State Team uniforms Branding
- Advertising on live streaming of National Championships
- Advertising on live streaming of Super League match of the round
- Advertising in ISVs 24 member centres with exposure to over 170,000 participants annually
- Exposure on Cricket Victoria's website through Indoor Sports Victoria
- Name Branding with all Indoor Sports Victoria collateral
- Name Branding with all Indoor Sports Victoria apparel
- Website promotional advertising and link
- Tickets to International Cricket events

The Major Naming rights Partner will have their Brand name partnered with all Indoor Sports Victoria collateral/correspondence. Our Major Partner will be front and centre of our website, giving excellent exposure and access to thousands of consumers in the indoor sports network of cricket, netball, soccer, catering for men and women, boys and girls in various age groups.

Our Major Naming rights Partner will have a fantastic opportunity to grow Brand and Product awareness through apparel, website, live streaming, and social media outlets.

Terms and length of the agreement for this opportunity will be negotiated with Indoor Sports Victoria.

Event Sponsorship – Negotiable

In 2014 Indoor Sports Victoria will host the Australian Open Indoor Cricket Championships. Opportunities to support and sponsor this major event are now available.

ISV Blue Sponsor – \$2000

Sponsorship Benefits:

- Website advertising for 6 month block
- Live streaming advertising for Super League matches
- Website advertising during all 3 National Championships



ISV White Sponsor – \$1000

Sponsorship Benefits:

- Website advertising for 3 month block
- Website advertising during 1 National Championship

State Team Sponsor – Negotiable

Support your nominated State Team through a sponsorship package. Your favourite team, be it the Legends at the Masters tournament, the Pathway talent at the juniors, or the elite at the Open Championships, Indoor Sports Victoria needs your support. Sponsorship benefits –

- Apparel advertising
- Website advertising
- Co-branding with your sponsored Team

Super League naming rights Sponsorship

- Negotiable

To discuss any of these opportunities or to tailor a package to suit your needs, contact Paul Gilchrist from Indoor Sports Victoria on – 0437686158 or pgilchrist@cricketvictoria.com.au

